Kickstarter Campaign Analysis

Given the data provided, we can conclude the following:

1. Only little more than half are ever successful (roughly 53%).
2. By a very large margin, the majority of kickstarter campaigns come from the US.
3. Theater plays frequently require a kickstarter campaign for funding and are, by a large margin, the most common sub/category.
4. Campaigns have a higher success rate in the first half of the year (perhaps after tax returns or because people can spare less around the holidays?).

Limitations of this dataset include the following:

1. We don’t know anything about the person/group who created the campaign which could possibly affect success rate.

Additional helpful tables or graphs could include:

1. A column chart of campaigns by country
2. Backer count and average donation per successful campaign graphs
3. Perhaps a campaign duration cluster column chart for successful and failed campaigns by category
4. Expand the line graph to show trends over several years
5. Line graph to show relationship between size of project and success rate if any